

STE. GENEVIEVE  
COUNTY LIBRARY

20  
20

# ANNUAL REPORT

Prepared by: Shawn Long



# A Year of Trials and Tribulation

## Director's Message

2020 will certainly be remembered, whether that is a good thing or not will be one for the history books to decide.

For Ste. Genevieve County Library (SGCLIB) to say that it took the wind out of our sails a bit would be an understatement. We shot out of the gate with one goal in mind: outperform 2019. In terms of programs rendered and new cardholders, and although we kicked off the year on a great note, the Covid-19 pandemic halted our activities on March 17th, 2020 and we have yet to resume normal operations.

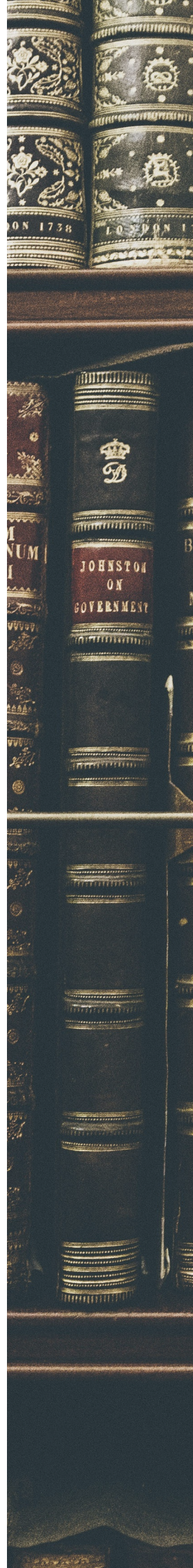
However not everything in 2020 was terrible for the library. It has been a year of successful adaptation and change. Our remodel to our meeting room was completed in May and included new storage cabinets, a projector & speaker installation, as well as new modular tables and chairs to help us meet the needs of our community once we

We were also very fortunate to have secured over \$23,000 in grants to improve our facility, including adding a mothers room to our lobby, giving our YA readers their own space including comfortable seating, age appropriate activities, and a TV for programming. We also secured a Dollar General grant that got us STEM related activities that will be utilized for programming in the coming year. Finally, we were also one of 36 libraries in the state to receive a technology grant that allowed us to secure funding for 12 wireless hotspots to check out to patrons as well as 8 physical locations in our community to provide internet accessibility throughout the county.

If you have not seen our facility in a few years, it is definitely worth checking out!

Keep Reading,

Shawn C. Long  
Library Director





# Our Current State

## LIBRARY REVENUES:

|                                    |              |
|------------------------------------|--------------|
| Cash Available Dec 31, 2019        | \$186,889.35 |
| Property Tax                       | \$230,419.72 |
| Patron Services                    | \$4,355.62   |
| Grants                             | \$23,298.83  |
| Gifts and Contributions            | \$307.62     |
| Interest & Investment              | \$1,934.20   |
| Surtax District                    | \$4,465.70   |
| Holcim Pilot Payment               | \$40,888.01  |
| Transfer from Community Center     | \$91,070.62  |
| Misc Income                        | \$3,352.08   |
|                                    | \$586,981.7  |
| Total Income                       |              |
| Cash Available December 31st, 2020 | \$205,331.19 |

## LIBRARY EXPENDITURES:

|                     |              |
|---------------------|--------------|
| Salaries & Benefits | \$179,348.16 |
| Library Operations  | \$172,485.35 |
| Library Materials   | \$29,817.05  |
| Total Expenditures: | \$381,650.56 |



# Library Usage

## Checkouts by format

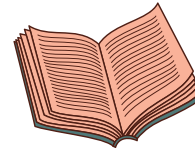
16,654 total items checked out  
25% decrease from 2019



27%



2.5%



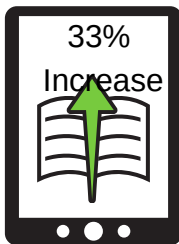
59%



Other

10%

6,293 Digital Checkouts



152 Wi-Fi Sessions  
39% decrease



OPEN 225 days

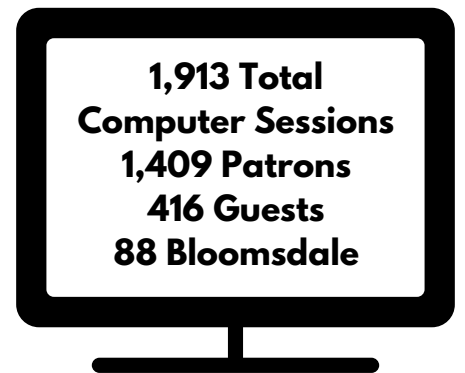
2,444 hours of service in 2020



16,562 Page Views  
16% Increase



315 New Patrons  
4,543 Patrons total



1,913 Total Computer Sessions  
1,409 Patrons  
416 Guests  
88 Bloomsdale

23,014 Total Items 2.6% increase



1,695 21% increase



561 43% increase

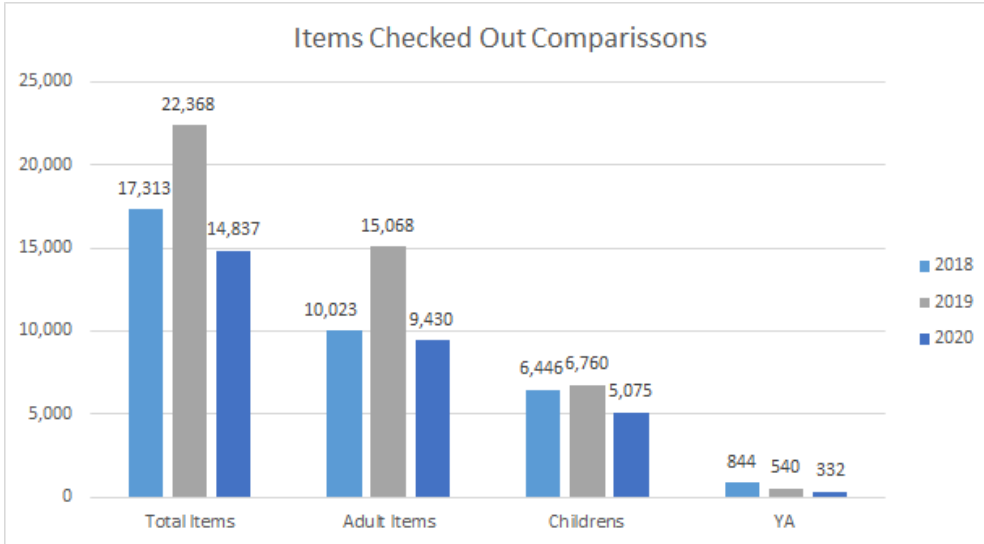


20,758 .6% increase

Physical Items in our catalog

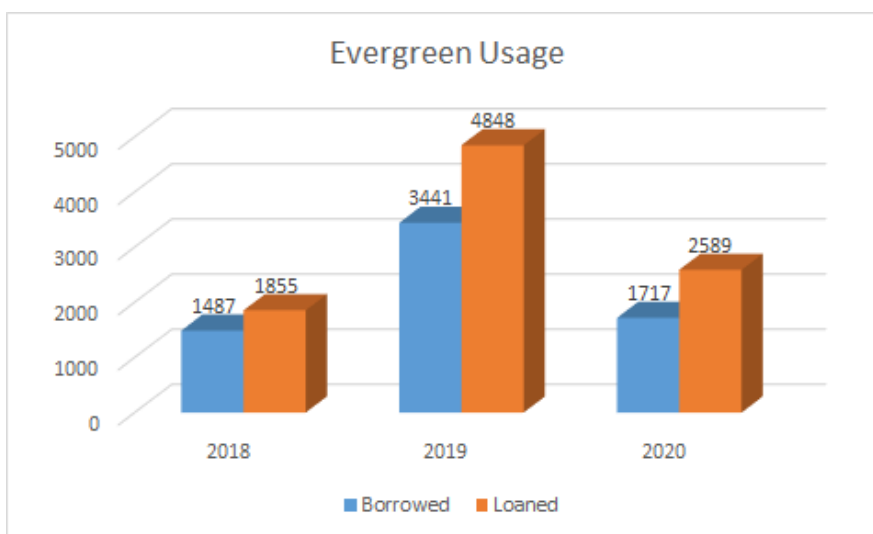
Due to the pandemic, our library was closed for 2 full months. Staff utilized this time to weed nearly 5,000 items from our collection. This 2.6% increase in items is reflected AFTER this project!

# 2018-2020 Comparisons



## Explanations

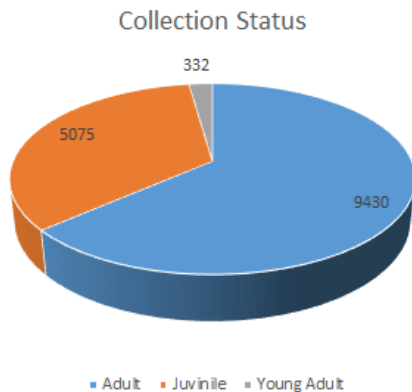
- Total items include regular & graphic novels, DVD's, and Audiobooks
- Children's materials range from those labeled as BB for Board books, E for Picture books, and J for Juvenile Fiction, Non-fiction, and Biography.
- Young adult items (labeled YA are those materials aimed for older juvenile & teenage readers including Graphic Novels and Non-Fiction.



Evergreen usage reflects books borrowed through our Evergreen system by our patrons and books from our collection sent through the courier for other partner libraries.

# 2020 Collection Status

January 1st-December 31st



Due to the Pandemic of 2020, we closed our doors effective March 17, 2020 and didn't reopen until June 1, 2020. During this closure, we spent a considerable amount of time weeding the collection of items that were no longer relevant or weren't being checked out.

As of December 31, 2020 SGCLIB has a total of 23,014 items in our collection. This number includes items such as computers, fishing poles, telescopes, and Playaway items.

Adult books constituted 9,430 or 63% of the collection while Juvenile/Children's constituted 5,075 or 34% Young Adult ranked last at 332 or 2% of our total collection.



## Electronic Items Circulated

Through Overdrive & Libby, the library circulated 5,534 adult electronic materials, 513 Juvenile materials and 246 Young adult titles, for a total of 6,293 items total.

Across all age categories 3,038 or 48% of these items were Ebooks and 3,255 or 51% were E-Audiobooks

## Explanations:

- The library pays for access to the vendor Overdrive, and patrons with library cards can access its electronic offerings from the convenience of their computer, phone, or other device.
- Electronic materials can be downloaded or streamed books, audio, and videos.
- Through Overdrive, the library has access to a total of 52,633 items for patron use.
- As a member of MOREnet, the library has access to 12 databases which includes EBSCO Host and Heritage Quest.

## Technology Status

Ste. Genevieve County Library has increased our computer offerings to 9 laptops and 6 desktops at our main branch, all available for patron use at the close of 2020. These computers offer internet access as well as access to our OPAC (Online Public Access Catalog), Microsoft Office Products, and Ancestry Library Edition.

We also offer free public access to Wi-Fi for patron and guest users. Both of these services are accessed and checked out much the same way a book is.

Patrons and guests used the public computers a total of 1,913 times with 73% of that number being patron computer usage. Guests (users without library cards) made up 416 or 22% of that usage.

Annual number of wireless sessions totaled: 152 uses

# 2020 Programming



A year of adversity showcased how committed our staff is to our community. Rather than give up and wait this pandemic out, SGCLIB found new ways of offering old favorites to our community and expanding services for in-home use.



Due to the nature of the Pandemic, we discontinued traditional programming and instead focused on digital resources and utilizing Facebook to reach our younger audience with our Story Times. Using this method, we had 8,614 views from the middle of March to the end of the year.

We partnered with Steve Plati of Shelter Insurance to provide the traditional Story Time experience at home. With his support, we were able to develop 9 individual kits that children can check out that include crafts, activities, and other items that kids can do at home with their parents.



Due to the inability for us to hold traditional programming, we searched out other resources for our community. We purchased through a new vendor called Playaway, which includes items called Wonderbooks and Launchpads that provide educational resources for children and has been a huge hit amongst our community.

Another program as a result from the pandemic is the Creativebug suite. This program is available to all cardholders and allows them to learn hundreds of different crafts all without leaving their home.



A Service of **The Princeton Review**

As a response to the COVID pandemic, parents found themselves thrust into the role of educators. Because of this, SGCLIB invested into Tutor.com software. This program offers K-12 tutoring assistance from 2-9 pm daily as well as provides resources to adults for resume & job interview assistance.

# Effects of the Pandemic



SGCLIB closed to the public from March 17th-June 1st. During the entire month of May we provided Curbside Service only. This helped us ease into normal operations during the pandemic. During these two months, staff weeded nearly 5,000 books from our Adult, Juvenile, Picture and Large Print collection. Aside from that, larger projects that usually need to happen when no one is in the library also took place including:



Our first project involved building 5 displays for our endcaps. With this we hope to improve circulation for older titles in our catalog.

Our second project was a direct result of Covid-19. Utilizing state resources, we purchased a self checkout station to help our patrons eliminate unwanted interaction with our staff during this time.



Another project we focused on was to combat declining YA numbers as presented here in this report. We identified that there is a Children's area and even a J area, but our Teenage population does not have their own space.

So we moved our Genealogy space and gave our teens their own place in our library



We also partnered with the Ste. Genevieve Art Community in providing some much needed decoration on our walls. The focused on three different displays that teach patrons about different aspects of the art scene in Ste. Genevieve as well as a wall full of artwork provided by Art Guild Members.



Finally, one of the biggest projects we undertook was the weeding of our collection. It is critical that we ensure our collection work for our community. That's why during our closure in April and May our staff weeded our 90 percent of our collection including J Fiction and Non-Fiction, Picture Books, Large Print and Adult Fiction & Non-Fiction. This eliminated an estimated 5,000 titles from our collection.

2021 will include finishing our weeding project by eliminating unread titles from our Paperback fiction collection, YA and Audiobook sections.



# Library Leadership

## Board of Trustees

Cindy Nugent  
President

Karen Stuppy  
Treasurer

Jean Johnson

Robin Reynolds

David Woods  
Secretary

Melissa Otto



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[www.sgclib.org](http://www.sgclib.org)

Monday-Friday 9:00am-7:00 pm

Saturday- 10:00 am-4:00 pm

Sunday-Closed

490 Highway 61  
Bloomsdale, MO 63627  
Mon, Wed, Thu 10-5

## Administration

Shawn Long  
Library Director

Lindsey Picou  
Assistant Library  
Director

## Mission Statement

The Ste. Genevieve County Library is guided by the past and focused on the future. Its mission is to enrich the lives of the community by empowering its citizen's personal, educational and professional growth. The library is committed to advancing literacy and nurturing life-long learning.