

2022

ANNUAL REPORT

Ste. Genevieve County Library

We are focused on enriching the lives of the community by empowering its citizen's personal, educational, and professional growth. The library is committed to advancing literacy and nurturing life-long learning.



About the Library

Established as our own entity in 2016, Ste. Genevieve County Library has been overseen by our own board and managed locally ever since.

This local control means we can adapt services, programs, and even the books and items we have available to meet the needs of our community and our residents.

Services offered to residents include printing, 3D printing, large format printing, lamination, notary, scanning, faxing, and genealogy services.

Ray Oldenburg stated that people spend time between home ('first' place) and work ('second' place). They are locations where we exchange ideas, have a good time, and build relationships.

By being an anchor in the community, we want you to feel that you can relax, encounter familiar faces, and make new acquaintances. We are striving to be Ste. Genevieve's "third" place.



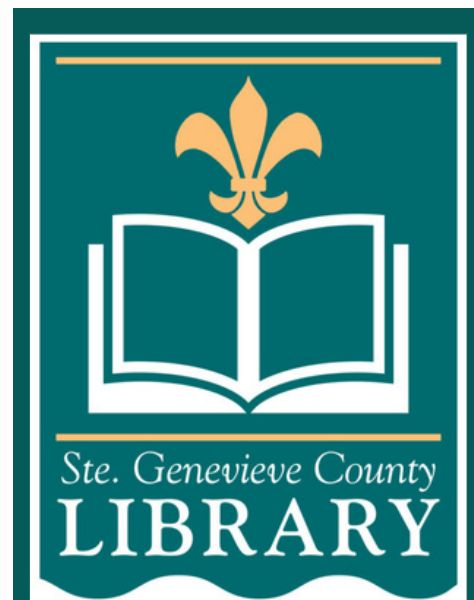
contact@sgclib.org

Director's Message

“A little library, growing larger every year, is an honorable part of a man’s history. It is a man’s duty to have books. A library is not a luxury but one of the necessities of life.” - Henry Ward Beecher. ”

Our little library has been steadily growing year after year, not only physically through the addition of items and resources for our patrons, but through a strengthened library presence in Ste. Genevieve County. I am constantly running into residents in all areas of the community who relay the same sentiment “The library is doing so much—I love it!” Well, I love it too! I count myself lucky every day to work with such a great staff at an institution that is focused not only on improving our community’s access to information, but creating a safe and creative space for the residents we serve.

In today’s age, many people could look at libraries and ask, "Are they relevant anymore?" After all, you can get books on your phone, and in the life of streaming information, physical media may seem like it’s on its last leg. To that I say, "Have you been to the library lately?" Libraries are conduits for a community and ours is no exception. My staff and I are constantly working on ways to identify how we can serve our community well beyond books and traditional media. How do we impact our community and improve the lives of those who live here?



Shawn Long

"Bad Libraries build collections,
good libraries build services, great
libraries build communities."
-R. David Lankes

Director's Message

Over the course of 2022, we did that in a number of ways.

- Cultivated donations to help purchase a large format printer and a 3D printer for library staff and patron use. These resources are used to print large scale posters, banners, and maps at a fraction of the cost you can get it anywhere else.
- Secured three grants focused on purchasing programming resources. This included a Dollar General grant that helped to fund our Summer Reading program and a local Senior Citizen's Board grant to assist us with tech classes for older adults. We also received a grant from the Community Foundation for a fun play-on addition to our children's section.
- Partnered with the Missouri Career Center to offer a "Jobs Station" filled with employment resources from both the state and library.
- While we did say goodbye to our Bloomsdale branch this year, we will see a new resource in our community in 2023 that better serves our patrons in outlying areas. The county's first holds locker will allow patrons access to their titles 24/7, making our Bloomsdale location even more convenient and a better use of taxpayer dollars.

We are constantly looking for ways to not only improve services, but also to add value to our community. ALA studies show that for every dollar invested into a library, it returns 3-6 dollars back into the community. We are doing so much for the community at present and continue to look ahead with grit and determination in order to improve those services even more.

What does the future hold for Ste. Genevieve County Library? While I cannot definitively say, if there is one thing we learned from the events of 2020, it is that not only are libraries like ours resilient—they are also creative. Libraries across the country offer so many services that we haven't even begun to consider, such as individual meeting rooms, housing a social worker, one-on-one tutors, the list goes on. While some ideas may not work for us due to space limitations or specific community needs, the important thing is that we are always looking for ways to grow and meet the demands of our community.

Finally, I want to thank not only my staff who makes this growth possible, but also the Board of Directors and our Friends of the Library. Not only do they take the time out of their busy schedules to be a part of Library community, but they also understand that a strong library is an asset to a community like ours and that looking ahead is the best thing we can do for not only Ste. Genevieve, but also for the library, itself. Their selfless dedication to the growth of the library is what keeps us moving forward in a positive direction, and allows us to make an impact!

Shawn Long
Library Director

Your Library Board

Our board consists of five members of our community appointed by the County Commissioners. With their guidance and direction they have been instrumental in the improvements made to our local library.

Jean Johnson
President

Melissa Otto
Vice President

Robin Reynolds
Treasurer

Robert Bach
Secretary

Cynthia Nugent
Member

David Woods
Outgoing Secretary

Library Staff

One of our biggest assets we have is both the staff on our team and our Friends of the Library. Without them the growth we have experienced would not be possible!

Library Staff

Shawn Long
Director

Lindsey Picou*
Assistant Director

Misty McElligott
Program Librarian

Asa Lemons
Technology

Abby Bates
Youth Services

Library Aides

Barb Rhinehart*
Donna Herzog*
Margie Hogenmiller*
Norma Lemons
Marge Nohr

*denotes staff who have
been here 5 years or more

Friends of the Library

Elizabeth Rudloff
President

Jerry Klein
Vice President

Richard Fieg
Treasurer

Rebecca Long
Secretary

Jennifer Cox
Member

Our staff has a
combined 30
years
experience!

Fiscal Year 2022 Finances

Library Revenues

Cash Available December 31, 2021	\$174,774.01
Property Tax	\$299,548
Patron Services	\$4,877
Grants	\$12,940
Gifts and Contributions	\$1,927
Interest & Investment	\$1,844
Surtax District	\$8,898
Transfer from Community Center	\$95,972
Financial Inst	\$8.00
Misc. Income	\$1,114
 Total Revenues	 \$601,902.01

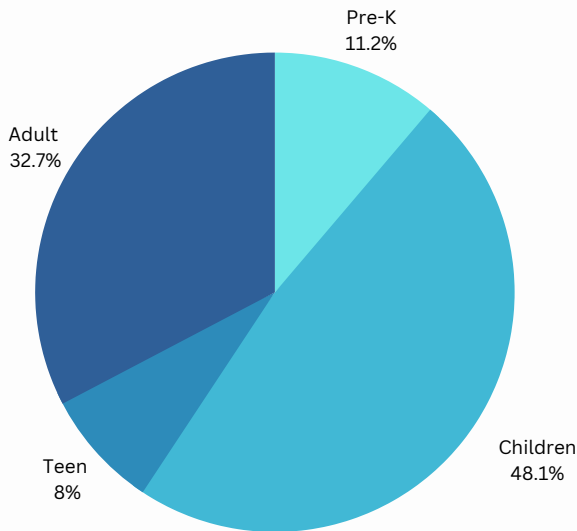
Library Expenditures

Salaries & Benefits	\$223,145
Library Operations	\$175,447
Library Materials	\$29,954
 Total Expenditures:	 \$428,546
 Cash Available December 31st 2022	 \$173,356.01

Engaging Programs

The library hosted a wide range of programs in fiscal year 2022. These programs ranged from those aimed at supporting early literacy to adult programming. We held computer and craft classes, and joint programs such as summer reading. The library added several new programs this year including an evening storytime, a miniature painting class, tech classes, and other programs in which we estimate nearly 2,500 participants.

Summer Reading Participants



Program Totals

104 Programs
2,500 attendees ↑



The Civil War group came and offered a program for children here in the library.

Story Time Attendance



1,349 patrons
attended our weekly
story time
A 38% increase
from 2021 ↑

Did you know? Our 2021 Storytime attendance number was broken by August of 2022!

Explanation

- According to the Public Library Survey, a statistical report required by the MPL and IMLS, each instance of story time is counted as a separate program. Attendees may be the same group of people each time
- During story time, a book is read and several activities occur, such as a song or a craft session.
- The Summer Reading Program encourages children to read while school is out of session. Incentives (such as prizes and giveaways) are given and a party is held at the beginning or end of the program.

Engaging Programs



Our first book folding program was a great success!



During Summer Reading we hosted Smokey the Bear to coincide with our theme Beyond the Beaten Path.



Lego Club was a regular fan favorite .



Kids made their own galaxies in a jar.



We hosted a Story Time Under the Stars without leaving the library!



We celebrated May the 4th with a cookie making day and had other Star Wars activities



We participated in our Chamber's Scarecrow Contest with our Frankenstein entry.



We hosted a virtual meet and greet with Mary Pope Osborne & R.L. Stine and had sponsors support the program where every attendant received a free book from the author.

Physical items in our catalog



DVD



AUDIO



BOOKS



OTHER

Physical Items in
our Catalog

2,206

730

24,773

116

Increase/Decrease
from 2021

6%

7%

4%

-10%

2022 Checkouts

4,133

549

17,921

2,313

Increase/Decrease
from 2021

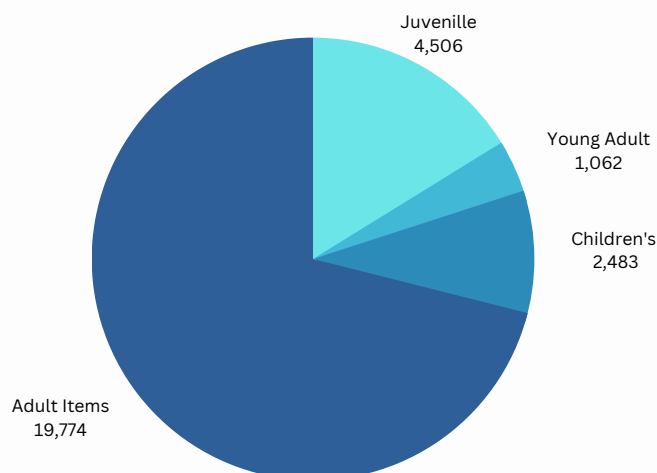
34%

-8%

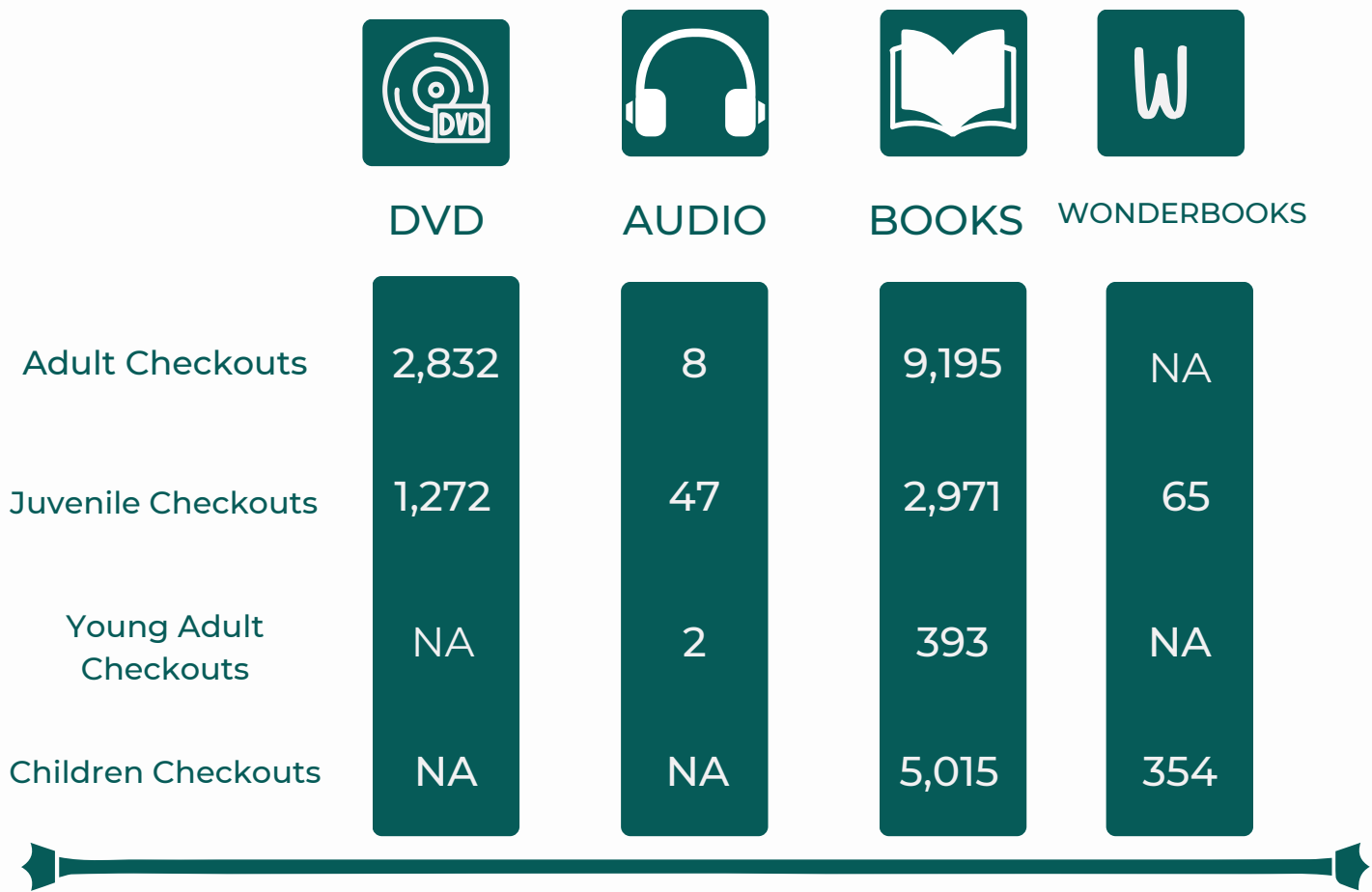
24%

15%

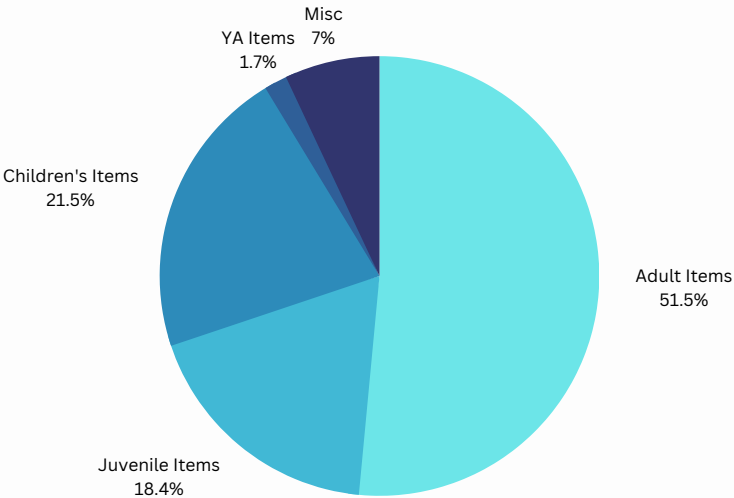
Breakdown of Items in Catalog
by Age Group



Total Items Circulated



Checkouts by section



Patrons checked out a total of 24,916 physical items with the highest by far being adult materials

Explanations:

- Children's materials range from those labeled as BB for board books, E for picture books, and J for juvenile fiction, non-fiction and biography. Young adult items labeled YA, are those materials aimed for older juvenile and teenage readers. .
- Misc. checkout total includes all Playaway items, graphic novels, RPG's, wi-fi hotspots, CD's, and other non-traditional items

Circulated yearly comparison

	2018	2019	2020	2021	2022
Adult Checkouts	10,023	15,068	9,430	11,935	12,035
Young Adult Checkouts	844	540	332	411	395
Children Checkouts	6,446	6,760	5,075	8,232	9,305
Total Checkouts	17,313	23,368	14,837	20,578	24,916

Although physical audiobook checkouts have dropped significantly from 2018 we have found that most checkouts on our digital platforms are audiobooks. With more cars removing CD players, the years ahead will see fewer CD audiobooks making our digital resources that much more important.

Explanations:

- Children's checkouts included all J items in previous years, so 2022's numbers were added together as well.

Top 5 Physical Checkouts



Adult



Picture Book



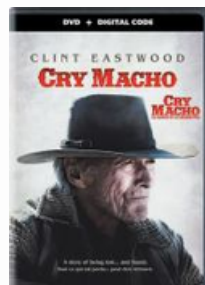
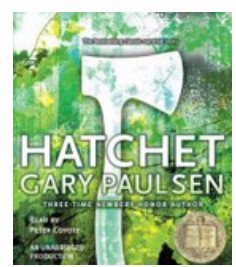
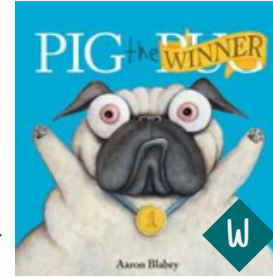
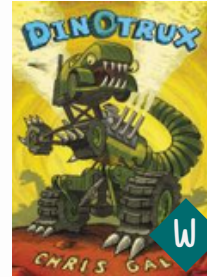
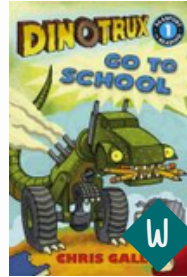
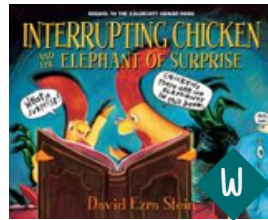
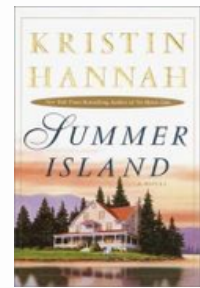
Juvenile



Adult



Juvenile



Indicates title is a Wonderbook

Digital Usage

Cost Savings at a Glance:
Ste. Genevieve County Library patrons
saved \$220,625* just by utilizing Libby &
Hoopla!

*Average cost per item estimated at
\$25.00



Movie/TV/
Music



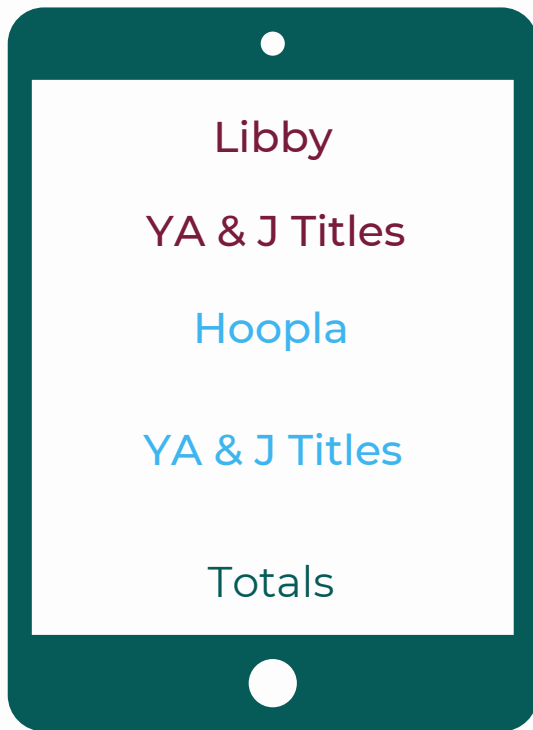
AUDIO



BOOKS



USERS



Hoopla usage has increased 154% over
2021, making it one of the fastest growing
resources that our community uses! In
2021 we saw an average of 84 new users a
month!

8,985 total digital checkouts
during 2022



Top 5 Digital Checkouts



Hoopla



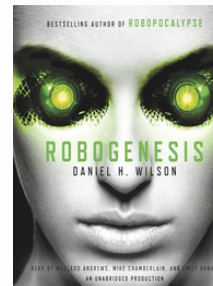
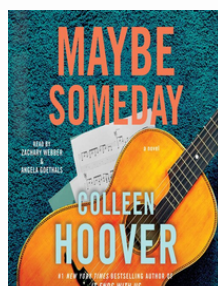
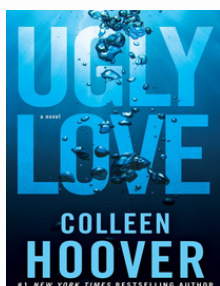
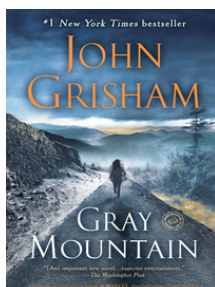
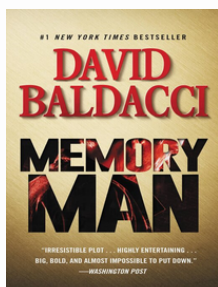
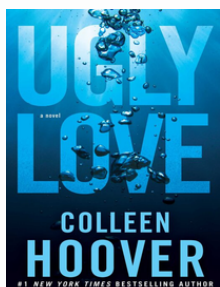
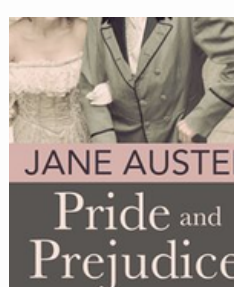
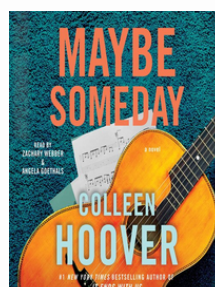
Hoopla



Libby



Libby



Highlights

Fun Fact: We surpassed our 2020 library card total in July of 2022 and surpassed our 2021 total by August!

Library Card Totals

2020 - 315
2021 - 398
2022 - 507

27% increase
from 2021

Cardholder Breakdown

Homebound-5
Homeschool-56
Non-Resident- 36
General Cardholder-5,267
Total- 5,364

15% increase
from
2021



Visitor Totals
2021 - 18,026
2022 - 20,774

Hours of Service

296 Days of Service
3,130 Hours of
service!

24,916
Checkouts
in 2022!

21% increase
from 2021

Technology

Ste. Genevieve County Library had 14 computers for patron usage at the close of FY 2022. These computers offer internet access as well as access to our OPAC (online public access catalog) Microsoft Office products and Ancestry Library edition. We also offer free public access Wi-Fi for patron and guest users. Both of these services are accessed and checked much the same way as a book.

14 publicly available computers
including 8 laptops!



Website Visits



38,198 web users
visited SGCLIB.ORG
throughout 2022.
A 26% increase
from 2021!



Free Wi-Fi Zone Usage

As a result of the Covid Pandemic SGCLIB and Big River Communication partnered together to provide our community with 8 Wi-Fi zones for all community members regardless of Library Card status. This service is currently covered through a generous donation from Big River Communication.

2,029 Wi-Fi Zone
uses a 48% increase
from 2021!



Why Patrons Love the Library

In February of 2023 we asked our patrons what they loved about their local library. Here are just a few of the 108 responses we received!

I love my library
because of the
helpful staff!

I love all the amazing
programs, activities,
and events they have.
And Book Club! M.M.

They have events for me
to do! I love them too!
-M

Some of my favorite
people work here!

I love my Library
because I get to read
and because you are
nice.

I love to read and we
love Story Time!

It brings the community
together!



Support from our Community



The DAR chapter donated books to our collection.



We received an ALA pack to educate patrons on financial literacy.



A generous benefactor donated funds to purchase a large format printer & 3D printer.



We partnered with the MO Career Center to provide our community employment resources.



We have a small collection of Memory Kits to help residents dealing with memory loss.



With a grant from the Senior Citizen Board we were able to purchase adult Launchpads to keep the mind engaged..

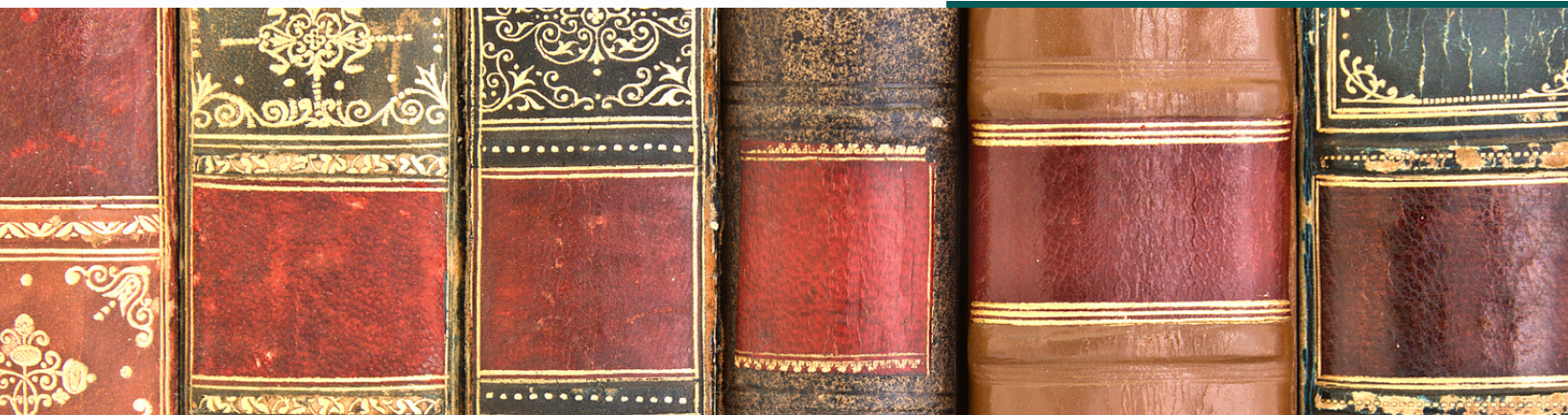


A generous private donation purchased a Dremel 3D printer available to all patrons.



Healing Library Kits help the youngest of our community deal with death and grieving of loved ones & pets.

Missouri Evergreen at a Glance



Missouri Evergreen is a Library Consortium consisting of 59 partner libraries from across the state of Missouri, and allows our users to have access to nearly 4 million items statewide.

2022 saw Evergreen add 3 new libraries to the system and 2023 will end with an estimated total of 63 libraries!

Utilizing Evergreen means that our collection is constantly working for our community and our state. With nearly 800,000 Missourians being part of our consortium, our collection goes much further than county lines!

59
Member
Libraries

3.8
Million
Items

Evergreen Courier Stats

Utilizing Evergreen
resource sharing
saved our community
\$85,075* in 2022!

*based on average
cost of an item is
\$25.00



Items patrons
requested from
other libraries

16% Increase
from 2021!



7,393

Items sent to
other libraries



22% Increase from 2021!

www.sgcilib.org



Patron Savings

Public Libraries like Ste. Genevieve County Library deliver a positive return on funds invested in them. According to the ALA , every dollar invested in a library yields between \$2.00 and \$10.00, with the most common return being between \$3.00 and \$6.00.

	Items Checked Out	Est Savings+
Electronic Resources	8,985	\$224,625
Physical Resources	21,513	\$537,825
Evergreen	3,403	\$85,075
Checkout Totals	33,901	\$847,852
	Total Attendees	Est Savings
Programs	3,500	\$22,680 *

* Program calculated at \$6.48 per person in value,
all but one program was free to patrons.

+ Each item calculated at \$25.00 per item if purchased on own.

Look How We've Grown!

As we close our 6th complete year on our own, it is important for us to reflect on where we started and see how far we have come. These numbers reflect library usage and how much we have grown since starting on our own. As you can see, our growth has been tremendous and we attribute this to the investments we have made in not only our services, but staff as well.

	2017	2022	% increase
Physical Items Checked out	15,756	24,916	58%
Library Visitors	13,267	20,774	56%
Books in Collection	18,726	27,825	48%
Electronic Circs	3,195	8,985	181%
Summer Reading Participants	75	312	316%
Registered Card holders	3,269	5,364	64%

Hours and Location

Ste. Genevieve County Library

21388 Hwy 32

Ste. Genevieve, MO 63670

Phone: 573-883-3358

Monday-Friday 9:00 am - 7:00 pm

Saturday 10:00 am - 4:00 pm

e-branch

www.sgclib.org

contact@sgclib.org



