We are focused on enriching the lives of the community by empowering its citizen's personal, educational, and professional growth. The library is committed to advancing literacy and nurturing life-long learning.
Established as our own entity in 2016, Ste. Genevieve County Library has been overseen by our own board and managed locally ever since.

This local control means we can adapt services, programs, and even the books and items we have available to meet the needs of our community and our residents.

Services offered to residents include printing, 3D printing, large format printing, lamination, notary, scanning, faxing, and genealogy services.

Ray Oldenburg stated that people spend time between home (‘first’ place) and work (‘second’ place). They are locations where we exchange ideas, have a good time, and build relationships.

By being an anchor in the community, we want you to feel that you can relax, encounter familiar faces, and make new acquaintances. We are striving to be Ste. Genevieve's "third" place.
Director's Message

“Bad Libraries build collections, good libraries build services, great libraries build communities.” - R. David Lankes

A little library, growing larger every year, is an honorable part of a man’s history. It is a man’s duty to have books. A library is not a luxury but one of the necessities of life.” - Henry Ward Beecher.

Our little library has been steadily growing year after year, not only physically through the addition of items and resources for our patrons, but through a strengthened library presence in Ste. Genevieve County. I am constantly running into residents in all areas of the community who relay the same sentiment “The library is doing so much—I love it!” Well, I love it too! I count myself lucky every day to work with such a great staff at an institution that is focused not only on improving our community’s access to information, but creating a safe and creative space for the residents we serve.

In today’s age, many people could look at libraries and ask, "Are they relevant anymore?" After all, you can get books on your phone, and in the life of streaming information, physical media may seem like it’s on its last leg. To that I say, "Have you been to the library lately?" Libraries are conduits for a community and ours is no exception. My staff and I are constantly working on ways to identify how we can serve our community well beyond books and traditional media. How do we impact our community and improve the lives of those who live here?
Over the course of 2022, we did that in a number of ways.

- Cultivated donations to help purchase a large format printer and a 3D printer for library staff and patron use. These resources are used to print large scale posters, banners, and maps at a fraction of the cost you can get it anywhere else.
- Secured three grants focused on purchasing programming resources. This included a Dollar General grant that helped to fund our Summer Reading program and a local Senior Citizen's Board grant to assist us with tech classes for older adults. We also received a grant from the Community Foundation for a fun play-on addition to our children’s section.
- Partnered with the Missouri Career Center to offer a “Jobs Station” filled with employment resources from both the state and library.
- While we did say goodbye to our Bloomsdale branch this year, we will see a new resource in our community in 2023 that better serves our patrons in outlying areas. The counties first holds locker will allow patrons access to their titles 24/7, making our Bloomsdale location even more convenient and a better use of taxpayer dollars.

We are constantly looking for ways to not only improve services, but also to add value to our community. ALA studies show that for every dollar invested into a library, it returns 3-6 dollars back into the community. We are doing so much for the community at present and continue to look ahead with grit and determination in order to improve those services even more.

What does the future hold for Ste. Genevieve County Library? While I cannot definitively say, if there is one thing we learned from the events of 2020, it is that not only are libraries like ours resilient—they are also creative. Libraries across the country offer so many services that we haven’t even begun to consider, such as individual meeting rooms, housing a social worker, one-on-one tutors, the list goes on. While some ideas may not work for us due to space limitations or specific community needs, the important thing is that we are always looking for ways to grow and meet the demands of our community.

Finally, I want to thank not only my staff who makes this growth possible, but also the Board of Directors and our Friends of the Library. Not only do they take the time out of their busy schedules to be a part of Library community, but they also understand that a strong library is an asset to a community like ours and that looking ahead is the best thing we can do for not only Ste. Genevieve, but also for the library, itself. Their selfless dedication to the growth of the library is what keeps us moving forward in a positive direction, and allows us to make an impact!

Shawn Long
Library Director
Your Library Board

Our board consists of five members of our community appointed by the County Commissioners. With their guidance and direction they have been instrumental in the improvements made to our local library.

Jean Johnson
President

Melissa Otto
Vice President

Robin Reynolds
Treasurer

Robert Bach
Secretary

Cynthia Nugent
Member

David Woods
Outgoing-Secretary
Library Staff

One of our biggest assets we have is both the staff on our team and our Friends of the Library. Without them the growth we have experienced would not be possible!

**Library Staff**

Shawn Long
Director

Lindsey Picou*
Assistant Director

Misty McElligott
Program Librarian

Asa Lemons
Technology

Abby Bates
Youth Services

Library Aides

Barb Rhinehart*
Donna Herzog*
Margie Hogenmiller*
Norma Lemons
Marge Nohr

*denotes staff who have been here 5 years or more

**Friends of the Library**

Elizabeth Rudloff
President

Jerry Klein
Vice President

Richard Fieg
Treasurer

Rebecca Long
Secretary

Jennifer Cox
Member

Our staff has a combined 30 years experience!
# Fiscal Year 2022 Finances

## Library Revenues

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash Available December 31, 2021</td>
<td>$174,774.01</td>
</tr>
<tr>
<td>Property Tax</td>
<td>$299,548</td>
</tr>
<tr>
<td>Patron Services</td>
<td>$4,877</td>
</tr>
<tr>
<td>Grants</td>
<td>$12,940</td>
</tr>
<tr>
<td>Gifts and Contributions</td>
<td>$1,927</td>
</tr>
<tr>
<td>Interest &amp; Investment</td>
<td>$1,844</td>
</tr>
<tr>
<td>Surtax District</td>
<td>$8,898</td>
</tr>
<tr>
<td>Transfer from Community Center</td>
<td>$95,972</td>
</tr>
<tr>
<td>Financial Inst</td>
<td>$8.00</td>
</tr>
<tr>
<td>Misc. Income</td>
<td>$1,114</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$601,902.01</strong></td>
</tr>
</tbody>
</table>

## Library Expenditures

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries &amp; Benefits</td>
<td>$223,145</td>
</tr>
<tr>
<td>Library Operations</td>
<td>$175,447</td>
</tr>
<tr>
<td>Library Materials</td>
<td>$29,954</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>$428,546</strong></td>
</tr>
</tbody>
</table>

Cash Available December 31st 2022: $173,356.01
Engaging Programs

The library hosted a wide range of programs in fiscal year 2022. These programs ranged from those aimed at supporting early literacy to adult programming. We held computer and craft classes, and joint programs such as summer reading. The library added several new programs this year including an evening storytime, a miniature painting class, tech classes, and other programs in which we estimate nearly 2,500 participants.

According to the Public Library Survey, a statistical report required by the MPL and IMLS, each instance of story time is counted as a separate program. Attendees may be the same group of people each time.

During story time, a book is read and several activities occur, such as a song or a craft session. The Summer Reading Program encourages children to read while school is out of session. Incentives (such as prizes and giveaways) are given and a party is held at the beginning or end of the program.

1,349 patrons attended our weekly story time
A 38% increase from 2021

Did you know? Our 2021 Storytime attendance number was broken by August of 2022!

Explanation

- According to the Public Library Survey, a statistical report required by the MPL and IMLS, each instance of story time is counted as a separate program. Attendees may be the same group of people each time.
- During story time, a book is read and several activities occur, such as a song or a craft session.
- The Summer Reading Program encourages children to read while school is out of session. Incentives (such as prizes and giveaways) are given and a party is held at the beginning or end of the program.

The Civil War group came and offered a program for children here in the library.
Engaging Programs

Our first book folding program was a great success!

During Summer Reading we hosted Smokey the Bear to coincide with our theme Beyond the Beaten Path.

Lego Club was a regular fan favorite.

We celebrated May the 4th with a cookie making day and had other Star Wars activities.

Kids made their own galaxies in a jar.

We hosted a Story Time Under the Stars without leaving the library!

We participated in our Chamber’s Scarecrow Contest with our Frankenstein entry.

We hosted a virtual meet and greet with Mary Pope Osborne & R.L. Stine and had sponsors support the program where every attendant received a free book from the author.
Physical items in our catalog

Breakdown of Items in Catalog by Age Group

- Adult Items: 19,774
- Juvenile: 4,506
- Children’s: 2,483
- Young Adult: 1,062

Increase/Decrease from 2021

- Physical Items in our Catalog: 6%
- Physical Items in our Catalog: 7%
- Physical Items in our Catalog: 4%
- Physical Items in our Catalog: -10%

- 2022 Checkouts: 34%
- 2022 Checkouts: -8%
- 2022 Checkouts: 24%
- 2022 Checkouts: 15%

www.sgclib.org
Total Items Circulated

<table>
<thead>
<tr>
<th></th>
<th>DVD</th>
<th>AUDIO</th>
<th>BOOKS</th>
<th>WONDERBOOKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult Checkouts</td>
<td>2,832</td>
<td>8</td>
<td>9,195</td>
<td>NA</td>
</tr>
<tr>
<td>Juvenile Checkouts</td>
<td>1,272</td>
<td>47</td>
<td>2,971</td>
<td>65</td>
</tr>
<tr>
<td>Young Adult Checkouts</td>
<td>NA</td>
<td>2</td>
<td>393</td>
<td>NA</td>
</tr>
<tr>
<td>Children Checkouts</td>
<td>NA</td>
<td>NA</td>
<td>5,015</td>
<td>354</td>
</tr>
</tbody>
</table>

Patrons checked out a total of 24,916 physical items with the highest by far being adult materials.

Checkouts by section

- Adult Items 51.5%
- Juvenile Items 18.4%
- Children's Items 21.5%
- Misc 7%
- YA Items 1.7%

Explanations:
- Children's materials range from those labeled as BB for board books, E for picture books, and J for juvenile fiction, non-fiction and biography. Young adult items labeled YA, are those materials aimed for older juvenile and teenage readers.
- Misc. checkout total includes all Playaway items, graphic novels, RPG's, wi-fi hotspots, CD's, and other non-traditional items.
## Circulated yearly comparison

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Adult Checkouts</strong></td>
<td>10,023</td>
<td>15,068</td>
<td>9,430</td>
<td>11,935</td>
<td>12,035</td>
</tr>
<tr>
<td><strong>Young Adult Checkouts</strong></td>
<td>844</td>
<td>540</td>
<td>332</td>
<td>411</td>
<td>395</td>
</tr>
<tr>
<td><strong>Children Checkouts</strong></td>
<td>6,446</td>
<td>6,760</td>
<td>5,075</td>
<td>8,232</td>
<td>9,305</td>
</tr>
<tr>
<td><strong>Total Checkouts</strong></td>
<td>17,313</td>
<td>23,368</td>
<td>14,837</td>
<td>20,578</td>
<td>24,916</td>
</tr>
</tbody>
</table>

**Explanations:**
- Children's checkouts included all J items in previous years, so 2022's numbers were added together as well.

Although physical audiobook checkouts have dropped significantly from 2018 we have found that most checkouts on our digital platforms are audiobooks. With more cars removing CD players, the years ahead will see fewer CD audiobooks making our digital resources that much more important.
Top 5 Physical Checkouts

Adult

Picture Book

Juvenile

Indicates title is a Wonderbook

www.sgclib.org
Cost Savings at a Glance:
Ste. Genevieve County Library patrons saved $220,625* just by utilizing Libby & Hoopla!

*Average cost per item estimated at $25.00

<table>
<thead>
<tr>
<th></th>
<th>Movie/TV/Music</th>
<th>AUDIO</th>
<th>BOOKS</th>
<th>USERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Libby YA &amp; J Titles</td>
<td>2,277</td>
<td>2,957</td>
<td>244</td>
<td></td>
</tr>
<tr>
<td>Hoopla YA &amp; J Titles</td>
<td>160</td>
<td>1,737</td>
<td>940</td>
<td>385</td>
</tr>
<tr>
<td>Totals</td>
<td>160</td>
<td>4,570</td>
<td>4,255</td>
<td>629</td>
</tr>
</tbody>
</table>

Hoopla usage has increased 154% over 2021, making it one of the fastest growing resources that our community uses! In 2021 we saw an average of 84 new users a month!

8,985 total digital checkouts during 2022
Top 5 Digital Checkouts

Hoopla

Libby

www.sgclib.org
Highlights

Library Card Totals
- 2020: 315
- 2021: 398
- 2022: 507

Fun Fact: We surpassed our 2020 library card total in July of 2022 and surpassed our 2021 total by August!

Cardholder Breakdown
- Homebound: 5
- Homeschool: 56
- Non-Resident: 36
- General Cardholder: 5,267
- Total: 5,364

27% increase from 2021

Visitor Totals
- 2021: 18,026
- 2022: 20,774

15% increase from 2021

Story Time Attendance
24,916
21% increase from 2021

Checkouts in 2022!

Hours of Service
- 296 Days of Service
- 3,130 Hours of service!

21% increase from 2021
Ste. Genevieve County Library had 14 computers for patron usage at the close of FY 2022. These computers offer internet access as well as access to our OPAC (online public access catalog) Microsoft Office products and Ancestry Library edition. We also offer free public access Wi-Fi for patron and guest users. Both of these services are accessed and checked much the same way as a book.

14 publicly available computers including 8 laptops!

2,047 Computer uses
170 Wi-Fi Sessions

Website Visits

38,198 web users visited SGCLIB.ORG throughout 2022. A 26% increase from 2021!

Free Wi-Fi Zone Usage

As a result of the Covid Pandemic SGCLIB and Big River Communication partnered together to provide our community with 8 Wi-Fi zones for all community members regardless of Library Card status. This service is currently covered through a generous donation from Big River Communication.

2,029 Wi-Fi Zone uses a 48% increase from 2021!
Why Patrons Love the Library

In February of 2023 we asked our patrons what they loved about their local library. Here are just a few of the 108 responses we received!

I love my library because of the helpful staff!

I love all the amazing programs, activities, and events they have. And Book Club! M.M.

They have events for me to do! I love them too! -M

Some of my favorite people work here!

I love my Library because I get to read and because you are nice.

I love to read and we love Story Time!

It brings the community together!

www.sgclib.org
Support from our Community

The DAR chapter donated books to our collection.

We received an ALA pack to educate patrons on financial literacy.

A generous benefactor donated funds to purchase a large format printer & 3D printer.

We partnered with the MO Career Center to provide our community employment resources.

We have a small collection of Memory Kits to help residents dealing with memory loss.

With a grant from the Senior Citizen Board we were able to purchase adult Launchpads to keep the mind engaged.

A generous private donation purchased a Dremel 3D printer available to all patrons.

Healing Library Kits help the youngest of our community deal with death and grieving of loved ones & pets.
Missouri Evergreen is a Library Consortium consisting of 59 partner libraries from across the state of Missouri, and allows our users to have access to nearly 4 million items statewide. 2022 saw Evergreen add 3 new libraries to the system and 2023 will end with an estimated total of 63 libraries! Utilizing Evergreen means that our collection is constantly working for our community and our state. With nearly 800,000 Missourians being part of our consortium, our collection goes much further than county lines!

Missouri Evergreen at a Glance

59 Member Libraries
3.8 Million Items

Evergreen Courier Stats
Utilizing Evergreen resource sharing saved our community $85,075* in 2022!

*based on average cost of an item is $25.00

3,403
Items patrons requested from other libraries
16% Increase from 2021!

7,393
Items sent to other libraries
22% Increase from 2021!

www.sgclib.org
Public Libraries like Ste. Genevieve County Library deliver a positive return on funds invested in them. According to the ALA, every dollar invested in a library yields between $2.00 and $10.00, with the most common return being between $3.00 and $6.00.

<table>
<thead>
<tr>
<th>Items Checked Out</th>
<th>Est Savings+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic Resources</td>
<td>8,985</td>
</tr>
<tr>
<td>Physical Resources</td>
<td>21,513</td>
</tr>
<tr>
<td>Evergreen</td>
<td>3,403</td>
</tr>
<tr>
<td>Checkout Totals</td>
<td>33,901</td>
</tr>
<tr>
<td>Total Attendees</td>
<td></td>
</tr>
<tr>
<td>Programs</td>
<td>3,500</td>
</tr>
</tbody>
</table>

* Program calculated at $6.48 per person in value, all but one program was free to patrons.
+ Each item calculated at $25.00 per item if purchased on own.
As we close our 6th complete year on our own, it is important for us to reflect on where we started and see how far we have come. These numbers reflect library usage and how much we have grown since starting on our own. As you can see, our growth has been tremendous and we attribute this to the investments we have made in not only our services, but staff as well.

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2022</th>
<th>% increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Items Checked out</td>
<td>15,756</td>
<td>24,916</td>
<td>58%</td>
</tr>
<tr>
<td>Library Visitors</td>
<td>13,267</td>
<td>20,774</td>
<td>56%</td>
</tr>
<tr>
<td>Books in Collection</td>
<td>18,726</td>
<td>27,825</td>
<td>48%</td>
</tr>
<tr>
<td>Electronic Circs</td>
<td>3,195</td>
<td>8,985</td>
<td>181%</td>
</tr>
<tr>
<td>Summer Reading Participants</td>
<td>75</td>
<td>312</td>
<td>316%</td>
</tr>
<tr>
<td>Registered Card holders</td>
<td>3,269</td>
<td>5,364</td>
<td>64%</td>
</tr>
</tbody>
</table>
Hours and Location

Ste. Genevieve County Library
21388 Hwy 32
Ste. Genevieve, MO 63670
Phone: 573-883-3358
Monday-Friday 9:00 am - 7:00 pm
Saturday 10:00 am-4:00 pm

e-branch
www.sgclib.org
contact@sgclib.org