

ANNUAL REPORT FY2021



**STE.
GENEVIEVE
COUNTY
LIBRARY**

LETTER FROM THE DIRECTOR

2021 was a big year for Ste. Genevieve County Library. We celebrated our 5th year of being an independent library system and continued to grow and expand our services for the entire community. If 2020 was the year of adversity, 2021 will be known as the year we started to get the wind back in our sails. In February, we renovated our Bloomsdale Branch to make it more welcoming and intimate. We rearranged and added nine new book shelves to the area. We also expanded our digital offerings by including Hoopla for every library patron. This allows them to check out books without the hassle of holds. It also allows multiple patrons to check out the same book at the same time, making this the perfect option for local book clubs.

March found our library adding a new attraction to our facility. As a direct result of the Covid-19 pandemic, most of our physical play items were removed from our children's area. In order to fulfill that need, we added a BEAM Interactive Playground to our children's area. This not only provides a touch free experience for our youngest patrons, but is also a fabulous resource for children and adults with sensory issues. We utilized grants that have since provided a new microfilm reader and three Little Free Libraries to all of the nursing homes in our community.

As we head into 2022 we are excited for the changes ahead and are looking for more ways to make us an integral part of our community for years to come.

SHAWN LONG

LIBRARY DIRECTOR



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We hosted Bruce the Bear for our Summer Reading Kickoff! He even played on our new BEAM Playground!



Our Story Times every Tuesday at 10:00 am are very popular and have seen increased attendance!

We partnered with Harold's Famous Bee Company and presented our first ever Honey Bee Lab!



We handed out comics and made buttons during Jour De Fete for Free Comic Book Day!

Our new Microfilm Machine purchased in 2021



Monthly LEGO Clubs!



Native American Story Time



All 3 Nursing Homes in our community have their own LFL

LIBRARY USAGE

20,578
Checkouts
in 2021!

↑
20% increase
from 2020!

Checkouts by format



3,084
15%



603
3%



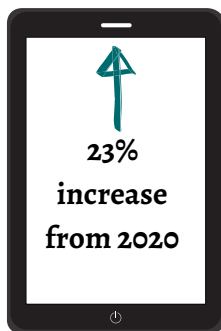
14,359
72%



Other

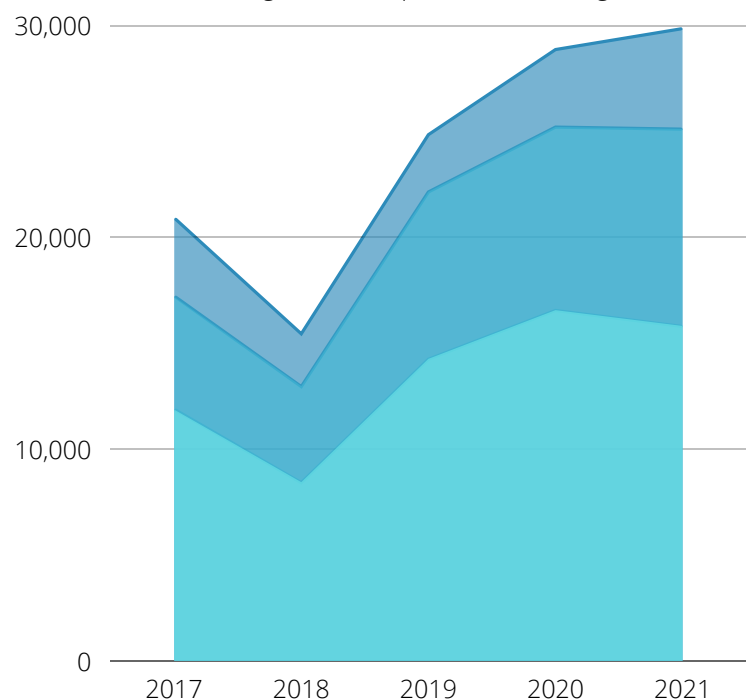
2,004
10%

7,775 Digital
Checkouts



Website Visits

■ Page ■ Unique ■ Returning



Physical Items in our catalog



DVD's
2,074



Audio
679



Books
23,859



Other
130

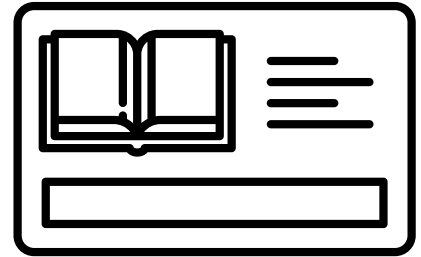
Total: 26,739

↑
16%
Increase

BY THE NUMBERS



18,026
Visitors
(Main
Branch)

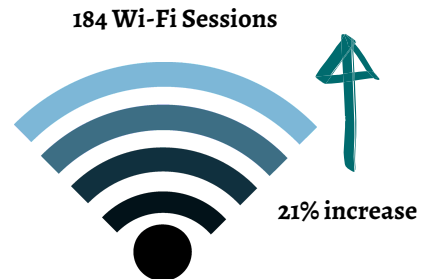


398 new patrons
4,872 patrons total

26%
Increase
from
2020



722 Visitors
(Bloomsdale
Branch)



184 Wi-Fi Sessions

21% increase

Free Wi-Fi Zones



In May of 2021 SGCLIB and Big River Internet activated our community Wi-Fi Zones. These 8 locations are available for all community members regardless of Library Card status!



1,368 Wi-Fi
Zone
Uses

ELECTRONIC ITEMS CIRCULATED

Our most popular service for the last few years has been our Overdrive/Libby service. Libby circulated a total of 6,060 materials, including 236 Juvenile Titles and 385 Young Adult Titles and 5,439 Adult Titles

2,657 Audio Books
3,403 E-Books



Starting in February of 2021, SGCLIB started offering Hoopla to all cardholders. This service provides patrons access to movies, music and audiobooks without the need to wait or hold a copy. Patrons can select their item and start reading or listening right away!



Hoopla at a Glance

197 Users

1,715 Downloads

934 Audiobooks checked out

588 E-Books

123 Movies

35 Music

35 TV

Cost savings at a glance

Ste. Genevieve County residents saved
\$48,935* dollars just using Libby &
Hoopla!

*Average cost per item estimated at \$25.00

WHY PATRONS LOVE THE LIBRARY

"The variety of good books and helpful staff keeps me coming back!"

"There is always another adventure waiting here!"

"I can find lots of books and movies that interest me!"

"I love that it is controlled locally and they provide wonderful things for children to do!"

"It has bean bag chairs and the best books and helpers!" - Jax

FISCAL YEAR 2021 FINANCES

Library Revenues

Cash Available Dec 31, 2020	\$205,331.19
Property Tax	\$227,500.76
Patron Services	\$5,886.40
Grants	\$21,818.09
Gifts and Contributions	\$1,359.16
Interest & Investment	\$1,129.19
Surtax District	\$4,320.67
Transfer from Community Center	\$104,510.58
Financial Inst	\$386.45
Misc Income	\$8.00
Total Revenues	\$572,250.49

Library Expenditures

Salaries & Benefits	\$200,332.15
Library Operations	\$162,838.36
Library Materials	\$34,305.97
Total Expenditures	\$397,476.48

Cash Available December 31st 2021	\$174,774.01
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OUR MISSION

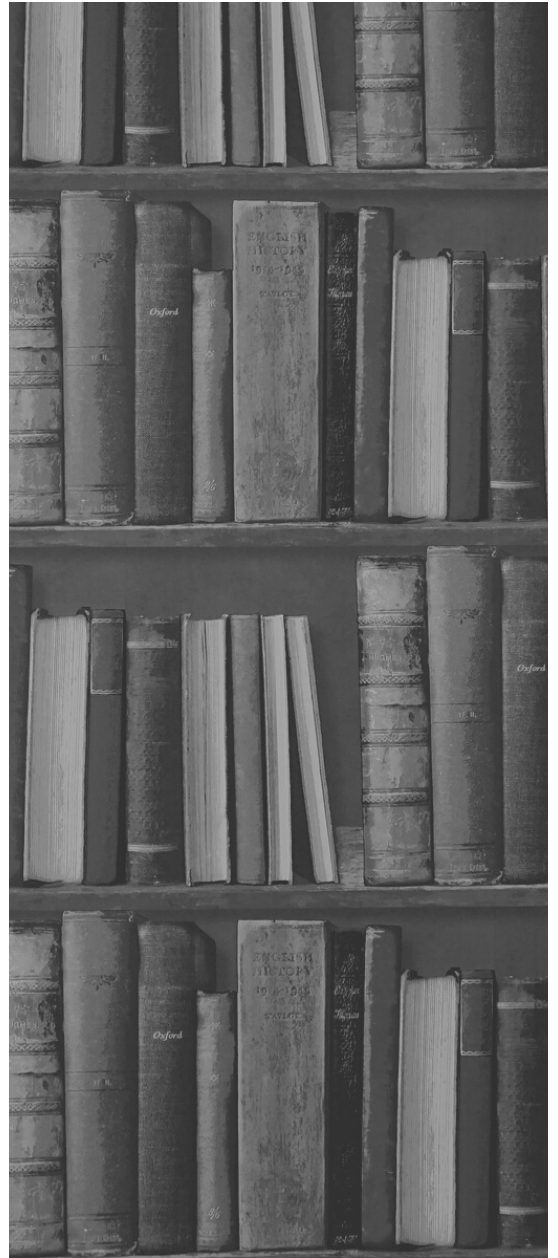
Ste. Genevieve County Library is guided by the past and focused on the future. Its mission is to enrich the lives of the community by empowering its citizen's personal, educational and professional growth. The library is committed to advancing literacy and nurturing life-long learning.

Our Commitment

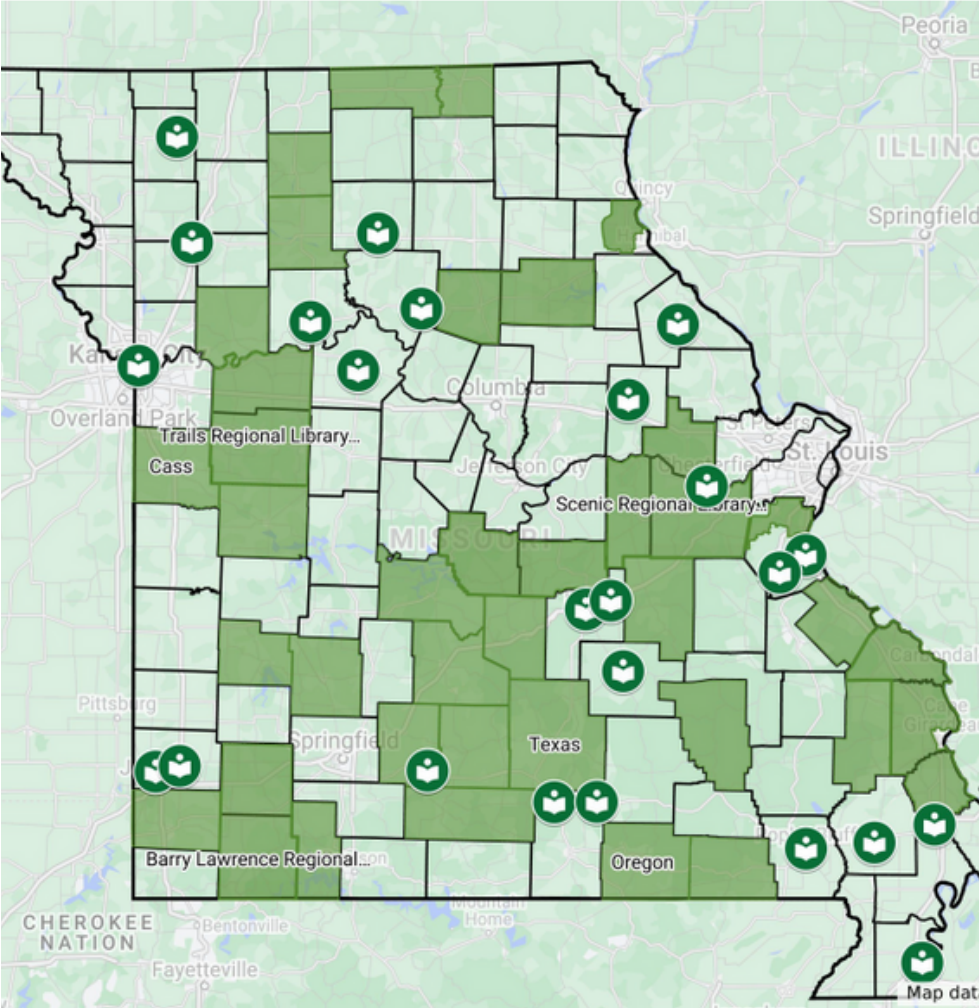
Ste. Genevieve Library is committed to improving the lives of our neighbors and residents throughout the county while utilizing our finances to the best of our ability.

For instance between utilization of online resources like Libby & Hoopla and requesting items from Evergreen partner libraries we saved our community \$122,410*

***Total average cost of each item is factored at \$25.00**



MISSOURI EVERGREEN AT A GLANCE



56
Libraries

3.6
Million
Items

\$73,475*
saved in 2021 with MO
Evergreen Resource
Sharing
***based on average cost of an**
item is \$25.00

Evergreen Courier Stats



**Items patrons requested
from other libraries**



Items sent to other libraries